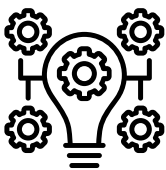




Build a Startup - Get an Ontario College Diploma

Register now for the Diploma in Business Management at the British Canadian Institute for Technology where you learn the business and entrepreneurial skills you need for any industry, with a focus on how products and services are designed, built, and sold online.

If you are a budding entrepreneur or indie hacker who has a passion to build a web app or mobile application and/or launch a tech startup, then the Business Management Program is the perfect place to help expand your knowledge in tech entrepreneurship. The program has both structured and unstructured learning time. The program focuses on learning both the startup process and how to use No Code tools, such as Bubble.io, to create full-service web apps and digital platforms without having to learn to code!



To create the next generation of pioneers, trailblazers, innovators, and change-makers.

BCI Mission



Prepare college students for success in a dynamic world characterized by complexity, unpredictability, change, and opportunity.

Purpose



Provide entrepreneurs and tech enthusiasts with experience designing and building software products and launching tech companies.

Program Objectives

Take Your Entrepreneurial Skills to the Next Level

Get equipped for success—enroll in our Diploma in Business Management program! With a focus on how products and services are designed, built, purchased, and sold online, this diploma provides valuable practical skills that can be used across industries. You'll gain an understanding of strategic management, product development, marketing strategy for e-commerce businesses and more. Plus we provide guidance on starting up your own tech startup or eCommerce business.

With this diploma under your belt, you will have a major advantage over others as you look to launch or advance within the rapidly growing world of online business opportunities. Prepare yourself with the knowledge required to stand out in today's competitive digital landscape!

Visit our website today and get started on earning your Diploma in Business Technology Management!

Global Semester Program

The optional Global Semester Program is a four-month program designed to give entrepreneurs the opportunity to test their products or services in the United Kingdom or Canada while they are still completing their diploma program. Participants will have access to business professionals, industry mentors, and startup resources. This program can put your startup plans into action and help increase your knowledge of the international marketplace.

If you are looking for an effective way to jumpstart your career as an entrepreneur, this unique program is perfect for you! Join us at the Global Semester Program for an unforgettable educational journey that begins in the classroom and ends in global success!

LEAN Education: Build | Measure | Learn

BCI Institute employs a learning framework that has been designed specifically for research-based experiential learning which supports the development of entrepreneurial competencies. BCI focuses on the Lean Education Methodology of Build - Measure - Learn.

The Foundation of Lean Education

BUILD

Students explore building, designing, assembling, constructing, and deconstructing in a simulated environment.







MEASURE

Students are empowered to develop their skills in design, UX/UI, process analysis, computational thinking and developing algorithms.

LEARN

Students learn through the active process of building and measuring and then exploring and analyzing customer feedback while developing their own ideas and making their ideas come to life.

All students develop a solid understanding of the startup process:

-  Business Model Canvases
-  Financial Modelling
-  low and high fidelity prototyping
-  digital and social media marketing processes
-  developing a Minimum Viable Product (MVP)
-  Customer Discovery and the sales process

Key Features of the Program

Use No-Code platforms to build enterprise software

Use No Code, you'll expand your learning potential and take advantage of even more innovative opportunities for building a modern digital platform for your business.

Build AI into your web applications

Students will get access to valuable resources such as machine learning APIs, SDKs, and documentation that help build their AI-capable solutions.

Research-Based learning (RBL)

All activities are research-based and driven by a problem that participants must solve. This encourages participants to develop their curiosity, critical thinking, and problem-solving abilities.

Start a Side Gig or Freelance during the program

Our experts will provide step-by-step guidance on how to become a freelancer and build your own side gig. You will learn everything from planning, fee setting, marketing tips, financial considerations and more.

If you have any questions, please contact:

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